

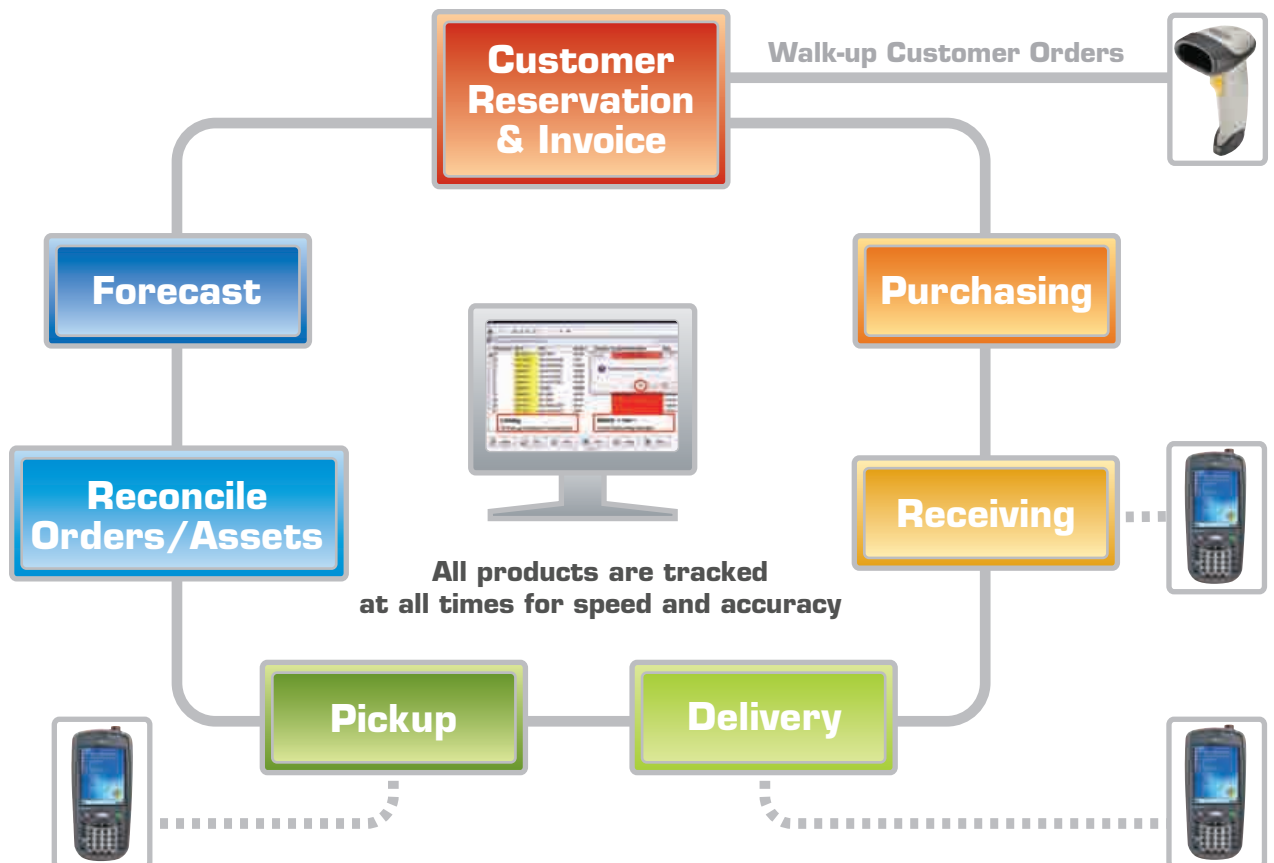


Do you have reservations about the rental tracking system you are using? As a business owner, you understand that the difference between profit and loss often depends on who does a better job managing hidden costs such as matching orders to deliveries and reconciling pickups to deliveries.

The same precise tracking that has revolutionized the grocery and mailing industries is now available for your rental business.

ScanLink offers an easy to install and use solution that incorporates barcode equipment, cellular networking, and database technology to support end-to-end management of rental transactions.

SCANLINK tracks your entire rental process with hand-held scanners from order, to delivery, to pickup.



***Rental Process Challenges—
Solved by process automation using software and barcode tools.***



SCANLINK's Rental Tracking Software Solution can also include

Options for:

- Barcode hardware
- Bolt-on software

SCANLINK's Advantages

Features

Hand-held barcode scanners



Benefits

Fast, accurate step-by-step data entry—no more paper transactions

Database applications



End-to-end order management—fewer mistakes and greater decision-making
More productive use of fleet vehicles

Automatic reconciliation



Monitors every step from orders to deliveries to pickups

Forecasting



Reduces out-of-stock risk

Turn-key installation



Ready to use from day one

In-house customer support



Individualized technical support and consultation directly from ScanLink by phone or e-mail

Low cost of ownership and fast ROI



Payback in 1-2 years

SCANLINK helps Surf Buggy improve productivity and customer service...



"I was able to triple my business without adding headcount"
Niclas Elmer

When Niclas Elmer, owner of Surf Buggy Centers, an East Coast beach equipment rental company, outgrew his paper-based reservation and inventory system, he turned to ScanLink Corp. ScanLink created a customized, database-driven system using wireless hand-held barcode readers. Customers can focus on their vacations, and Surf Buggy can focus on providing accurate and on-time customer service.

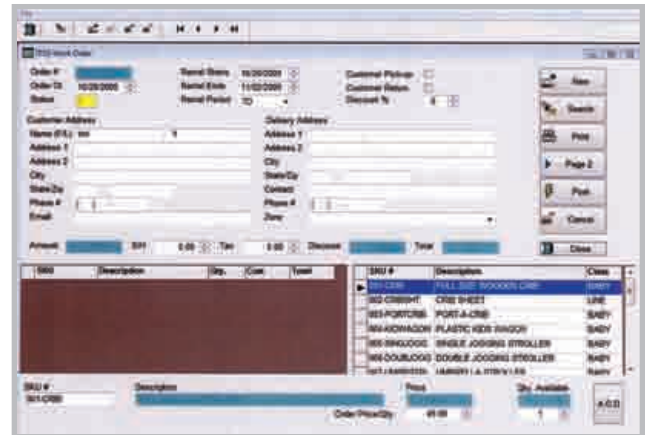


daily rentals and remote desktop options

Mobile phone screens show you where your orders are 24/7- one hand-held per employee manages all transactions

1 Input a reservation

Customer Reservation- Main Screen



2 Arrange for delivery and pickup

RTSS-Cellular Network Interface

Delivery & Pickup: Import Reservations & Zones

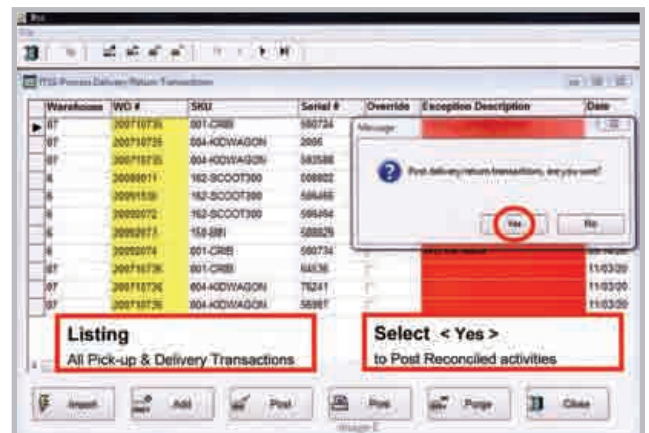


- Reservations imported
- Reservation number
- Items on order (3)
- SKUs displayed

Import Zone screen automatically appears
 Select <Import> Zones imported
 • Reservation & Address displayed
 Select <Done>
 Return to main menu

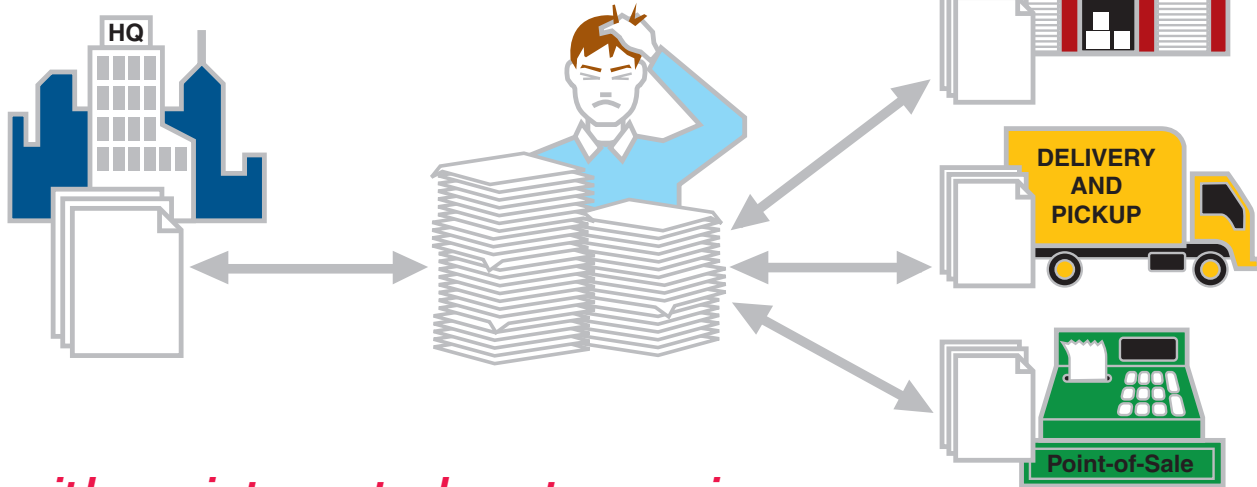


3 Reconcile delivery and pickup transactions

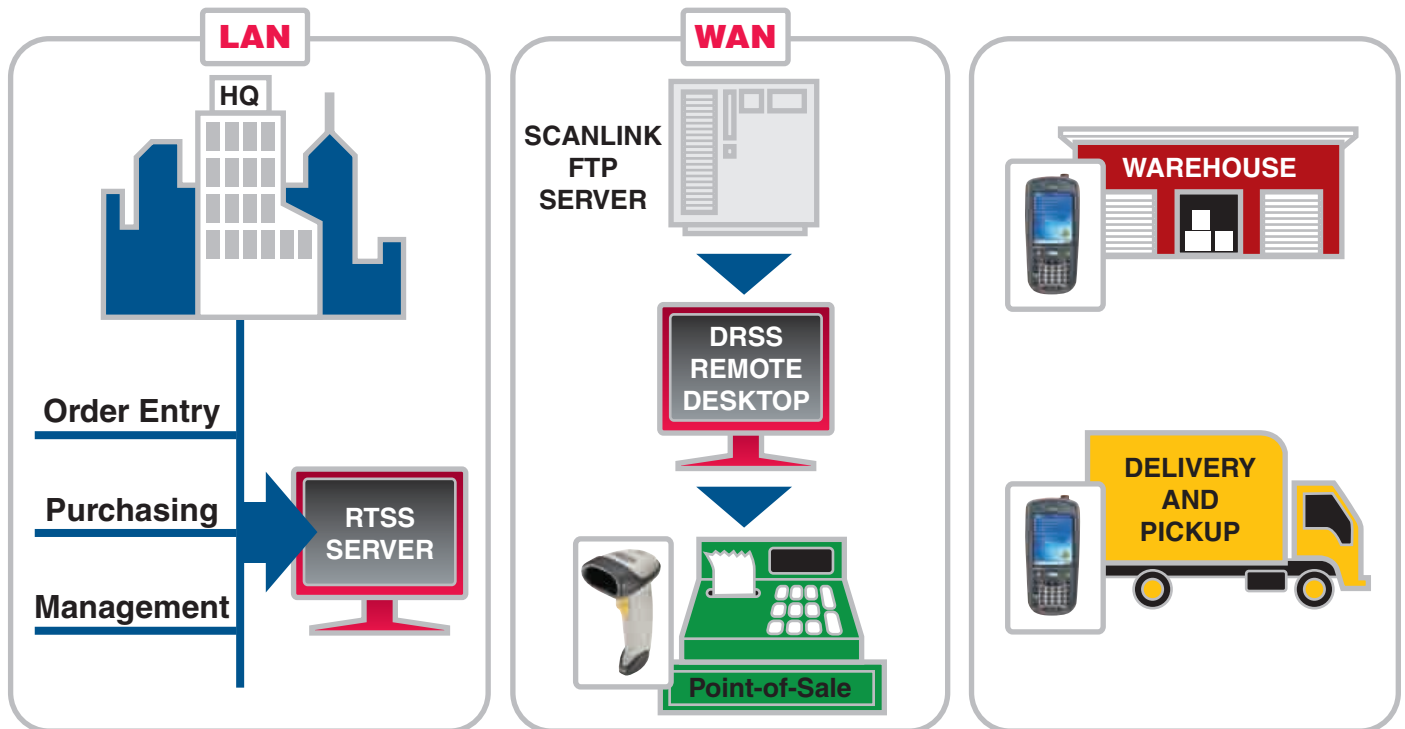


*Put the Power of
SCANLINK Rental Solutions
to Work for Your Business*

Replace the paper...



*...with an integrated system using
cellular and internet connectivity*



RTSS Rental Tracking Software Solution

Supports reservation creation and management. Reservations trigger forecasts and delivery/pickups. All product activity is tracked via barcode scanners.

DRSS Daily Rental Software Solution

Supports walk-up rental transactions where rental begins and ends at the point of sale (rental site).



ScanLink Corporation has provided data management and barcode technologies since 1991. ScanLink specializes in consulting services, integration, and implementation of data management.